

BILTMORE PARTNERS WITH ENCORE

Biltmore, America's largest private home in Asheville, N.C., has licensed Encore to introduce a collection of Biltmore replica home furnishings and accessories at October High Point Market in Encore's showroom at 301 N. Hamilton St.

Encore is distributed in North America by Wilson, N.C.-based importer Sarreid Ltd. Encore launched last year under the leadership of Stelvio Guglielmi, Gerry Paglinawan and David Pemberton, all formerly of Theodore Alexander.

The license collaboration's first collection is named "Gentleman's Pursuits" and includes striking accent and occasional home furnishings inspired by historic Biltmore House. Constructed in 1895 by George Vanderbilt in the Blue Ridge Mountains of North Carolina, Biltmore House is considered to be America's largest home and is furnished with the original collection Vanderbilt procured in his world travels.

"Finally home design aficionados may incorporate the impressive style of George Vanderbilt's 19th century estate by bringing these classic designs to life for today's homeowners," said Tim Rosebrock, vice president and general manager of Biltmore's Licensed Products Division. "Encore has launched a business based upon precision craftsmanship and manufacturing excellence. We are delighted to offer these reproductions to discriminating home décor retailers and professionals across the nation."

"Authentically reproducing the unique pieces found in Biltmore House is truly an amazing endeavor," Guglielmi said. "Our craftspeople bring a wealth of knowledge and old-world skill to their work and our state of the art facilities ensure quick delivery, the highest level of quality control, and excellent pricing for furniture of this caliber."

Current Biltmore For Your Home licensees include Amarr Garage Doors, Anderson Hardwood Floors, Artaisance, Austin, Belk, Capel, Cottage Gardens, ELK Lighting, Ellington Fans, Executive Kitchens, Fisher Farms, Greenleaf Nursery, Habersham, Habersham Feathers, Larson-Juhl, Manual Woodworkers & Weavers, Moulding Associates, Netherland Bulb, Oriental Accent, Premier Mantels, Ridgeway Clock Company, ShadeTree Canopies, Southern Living House Plans, Sterling Designs, Unique Stone, and Vita Food Products.